

2012 St. Louis Opportunities in Franchising

Seminar for Minorities and Women



INTERNATIONAL FRANCHISE ASSOCIATION

Franchising®

Building local businesses,
one opportunity at a time.



INTERNATIONAL FRANCHISE ASSOCIATION

How to Be in Business *For Yourself, But Not By Yourself*

PROGRAM
WILL INCLUDE:

- **Franchisor Participation** – What are franchisors looking for? Prospective franchisees will hear first hand from experienced franchisors.
- **Fundamentals of Franchising** – What franchising is (and isn't) and how to evaluate franchise options.
- **Experiences in Franchising** – What is it really like to be a franchisee? Current franchisees will share their experiences and advice.
- **Legal Aspects of Franchising** – What do I need to know before signing on the dotted line and what is the Franchise Disclosure Document?
- **Funding and Technical Assistance** – How do I begin the basic process? What are the requirements for financing? Are special programs available?

Thursday, April 26, 2012 8:00 am - 3:00 pm
Registration and one-on-one time with franchise systems opens at 8:00 am

Harris-Stowe State University
Anheuser-Busch School of Business
(Student Center Great Room)
5707 Wilson Ave.
St. Louis, MO 63110

Advanced registration is required.
To register, please visit:
https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=8H7DC6CCH5HGS

Hosted by: The International Franchise Association, St. Louis Development Corporation,
Harris-Stowe State University Anheuser-Busch School of Business

in partnership with National Black MBA Association – St. Louis Chapter, KMOX Radio, the Hispanic Chamber of Commerce of Metropolitan St. Louis, and the Urban League of Metropolitan St. Louis, Inc.

REGISTRATION FEE
\$25

Who Should Attend?

- Are you interested in obtaining a franchise, but lack capital?
- Are you a prospective franchisee?
- Do you or your franchisee prospects need financing with the most advantageous terms?
- Are you looking for a new retail location site?
- Have you overlooked any tax credits for which you may be eligible?
- Are you serious about increasing diversity within your franchise operation?
- Does this sound like Greek to you?

Then here's your chance to learn more about "Being in Business for Yourself, But Not By Yourself."

For more information on franchising contact: **Miriam L. Brewer**, Director of Education and Diversity, International Franchise Association at (202) 662-0784 or via email: mbrewer@franchise.org.



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https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=8H7DC6CCH5HGS

Space is limited so registration is required. Registration fee includes continental breakfast, lunch and seminar materials (program normally retails for \$150).

This program is sponsored by
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